

Playing an active role in our communities



Unite Students helps add value to the local economy of 27 UK cities we operate in. We partner with more than 60 universities and play an active role in all our communities. COVID-19 hasn't changed that, it's enhanced it.



Student footfall & expenditure

- Our students live in city centre properties which results in increased spending in the immediate vicinity.
- This helps local businesses, creates employment opportunities and supports spin-off companies, including educational, cultural arts events, concerts, performances and sporting facilities.
- Across the UK, student spending supports more than £80bn of UK economic output, and student expenditure supports over 830,000 direct and indirect jobs.

COVID-19 response

■ Home Charter

- Developed and introduced a Home Charter which outlines expectations of our students in terms of their peers and the local community and what they can expect from us in return.
- It emphasises the importance of responsible behaviour – helping to ensure the safety and wellbeing of everyone within the locality.
- It asks students to treat their peers, our staff and the wider community with the respect they deserve.
- It stresses that students should follow guidance on conduct, hygiene and COVID-19 social distancing.

■ Rent Waiver

- We were the first in the sector to cancel rental payments for students who didn't wish to continue living with us during the third term of 2019/2020, equating to c£100million investment in our brand.
- We offered rental waivers and deferrals to our business tenants amounting to in excess of c£500,000 (as of end of July 2020). To date, this has benefitted sole traders, locally owned franchises and charitable organisations.

Case study – Maha Devi Yoga Centre

The Maha Devi Yoga Centre in Stapleton House, Holloway Road, London, provides subsidised and free sessions for children with disabilities.

- Maha Devi Yoga is located within Unite's landmark site in London, paying a peppercorn rent.
- The charity's extended lease with Unite enabled it to unlock emergency funding from the National Lottery, Sport England, and the London Community Response Fund so it could continue to operate during the pandemic.
- During the Covid lockdown, Maha Devi was able to continue offering a programme of classes online which protected jobs.



Other case studies are available to view online at www.unite-group.co.uk/community-case-studies

Safe & Secure

- We're the only student accommodation provider in UK to be accredited with British Safety Council 5-star rating.
- All properties have COVID-19 measures in place including clear social distancing markings, screens in reception and frequent hand-sanitiser points.
- We have a six-stage enhanced cleaning process in place to maintain hygiene.
- Student ambassadors are available to help students settle into their new homes and guide them during their stay with us.



1

Check-out inspection



2

Bag & Bin



3

Deep clean



4

Inspection & Maintenance



5

Sparkle clean



6

Water flushing

Our purpose is to provide a Home for Success. This means providing a safe and secure home which is affordable and helps students to realise their academic potential while enjoying student life.

At a glance - some key stats

#1

We are the largest provider of student accommodation in the UK

x 76,000

Each year we provide a secure home to some 76,000 students



We have 177 buildings across 27 cities



We currently partner with over 60 universities across the UK



Students living in **Purpose-Built Student Accommodation (PBSA)** are **26%** more likely to report top grades and almost **twice** as likely to be 'very satisfied' with their physical health

(NUS Homes Fit for Study 2019 report)



Why book with Unite Students?

- **Safe**
Only PBSA provider to be accredited with a 5-star rating by the British Safety Council.
- **Secure**
Social distancing safeguards in buildings. All buildings have CCTV and mandatory secure access cards.
- **Social experience**
Majority of accommodation is en suite flats around shared kitchens which form small households.
- **Affordable**
Different lease terms depending on student needs and no deposit required. Accommodation is only £10 per week more expensive on average than shared houses, with all-inclusive services, bills and contents insurance.
- **Welfare and wellbeing**
All our students are supported by specially trained welfare teams who are classed as 'key workers' and can be relied upon to provide on site support.
- **Connected**
All our rooms come with high-speed broadband, perfect for remotely accessing lectures, studying, streaming and surfing the web.
- **Transition**
Our Department of Education endorsed Leapskills programme works with schools and parents to help students prepare for the 'leap' to university.
- **Scholarships**
Our Unite Foundation continues to widen participation in higher education with free, year round accommodation for care leavers and those estranged from families for up to three years.